



Which Type of New Siding
is Right for Your Home?

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Introduction

Your home's siding is a lot more than just its color. A quality replacement siding installation can impact your home in dozens of ways.

If you're considering adding new siding to your home, check out these benefits:

- **It pays for itself:** New siding is an excellent option for anyone looking to sell their home or boost its value. New, quality siding has been found to increase a home's value.
- **You can get the look you've always desired:** Nothing lets you customize your home's exterior like new siding. You finally have the chance to get the exact color and multi-material facade you've always wanted.
- **New siding is like a raincoat for your house:** Forget about the expensive water damage that comes through cracked siding during rain and snow storms. Replacement siding will help keep any water outside where it belongs.
- **It can help cut that energy bill:** Talk to your exterior designer about adding siding that includes specialty insulation to help keep the warmth inside in the winter and the heat outside in the summer.

Your home's siding is a lot more than just its color. A quality replacement siding installation can impact your home in dozens of ways.



Which Type of Siding Should You Get?

Once you decide that new siding is right for your home, you have an array of materials to choose from. While there's a wide variety that your exterior design expert can help you with, examine these common choices to see which one piques your interest.





VINYL

Vinyl siding is by far one of the most popular siding options. While painted wood was popular in the past, vinyl has surpassed this traditional material by being:

- **More durable**
- **Less expensive**
- **Easier to install**
- **Simpler to clean**

Vinyl comes in a variety of shapes and sizes that can mimic wood or more unique designs. Also, it never needs to be repainted. See samples from your designer today.





FIBERGLASS

Fiberglass has emerged as a popular material in a number of industries because it is tough and extremely lightweight. Siding is no different.

Fiberglass siding is incredibly light, but it doesn't expand or contract with heat and it keeps water out completely. It's optimal for certain environments.



STONE VENEER

Get that stone look without spending the money or adding the weight. Easily installed, stone veneers look just like the real thing but doesn't require any of the maintenance or expense. It's an excellent facade option and works great with other siding materials.





Avoid Common Siding Mistakes

Don't spend money on siding that isn't specifically what you want. Invest in the exact look and function you want by avoiding these mistakes.

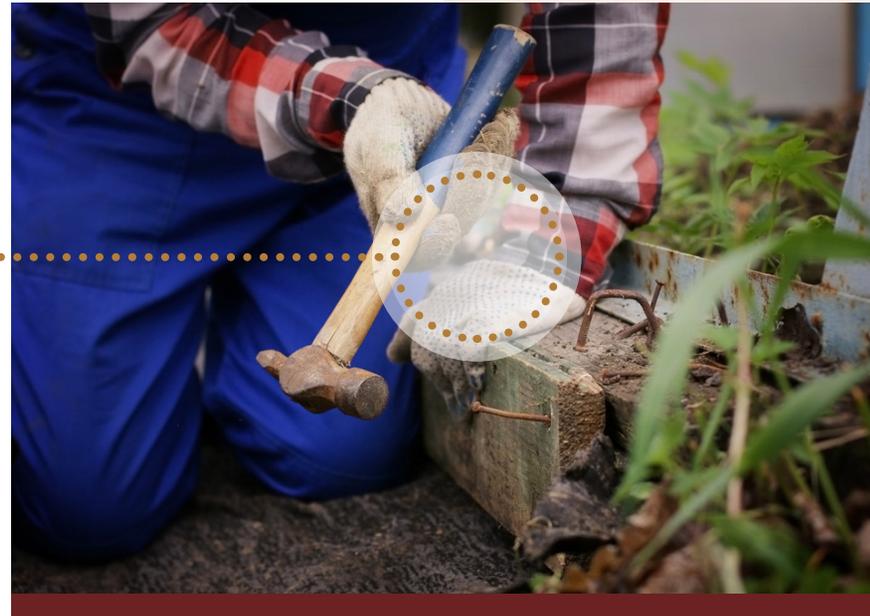




MISTAKE #1: TRYING TO DO IT YOURSELF

The majority of mistakes come from people trying to install siding by themselves. People make small mistakes that experts never would such as using too many nails. Instead, find an experienced company you can trust. Look for a siding installation business that:

- **Helps with design**
- **Gives free consultations**
- **Can show examples of previous work**
- **Relies on its proven track record**





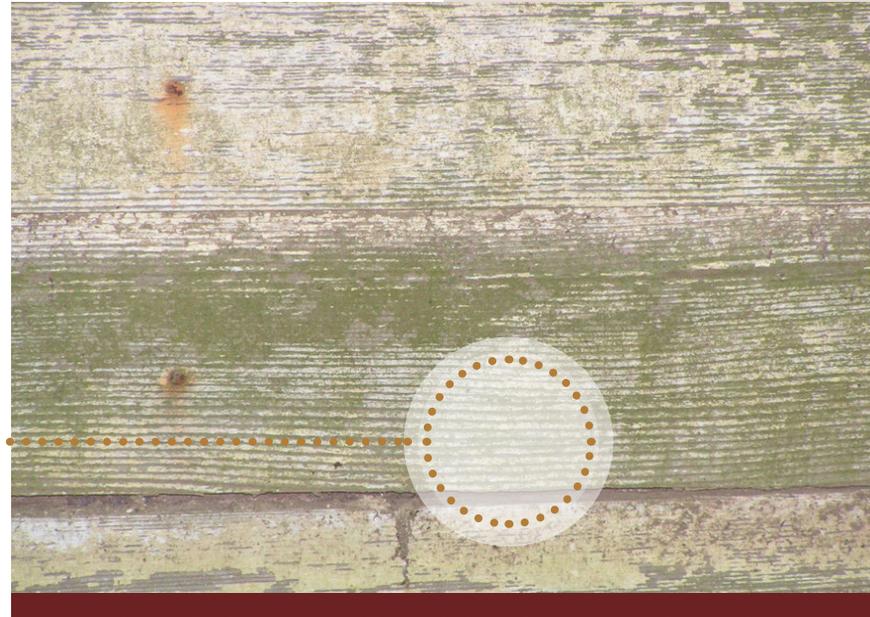
MISTAKE #2: SETTLING FOR INFERIOR SIDING

Don't try to save a few dollars by getting poorly made siding or something that isn't exactly what you want. Siding is a long-term investment. Be sure you'll be happy to look at that siding every time you pull into the driveway. If you skimped on your siding, you may need to replace it again in a few years, so buy smart.



MISTAKE #3: ALLOWING MILDEW AND MOLD

Letting mold and mildew grow behind your siding can create major headaches. Talk to your designer about how to prevent mildew from growing. Often, more flashing or specialty water-resistant barriers can help.





Complement Your New Siding

If you decide to install new siding as part of a larger exterior redesign project, it may be a good time to examine other parts of the house. Once your siding goes up, it can highlight the rundown areas of your exterior that need more attention.

Get all your construction over with at once by talking to your exterior designer about new:

WINDOWS

Don't let there be holes in your insulation. If you've upgraded your siding to improve insulation in your home, make sure your windows are doing their part as well. Talk to your designer about insulated windows. Also, match your replacement siding's new look with stylish window options.





ROOFING

If your roof is older, worn or faded, have the designer take a look at it while they are there for the siding project. A new roof could help further improve the curb appeal of your home, as well as help protect your home from harsh weather conditions.



GUTTERS

Pair your new siding with matching gutters. Both can help prevent harsh winter and rain storms from leading to interior water damage.





DECKING

What better way to improve the look and value of your home's exterior than by updating the siding and decking? Have a new wood or composite deck installed to give your family a better outdoor space.



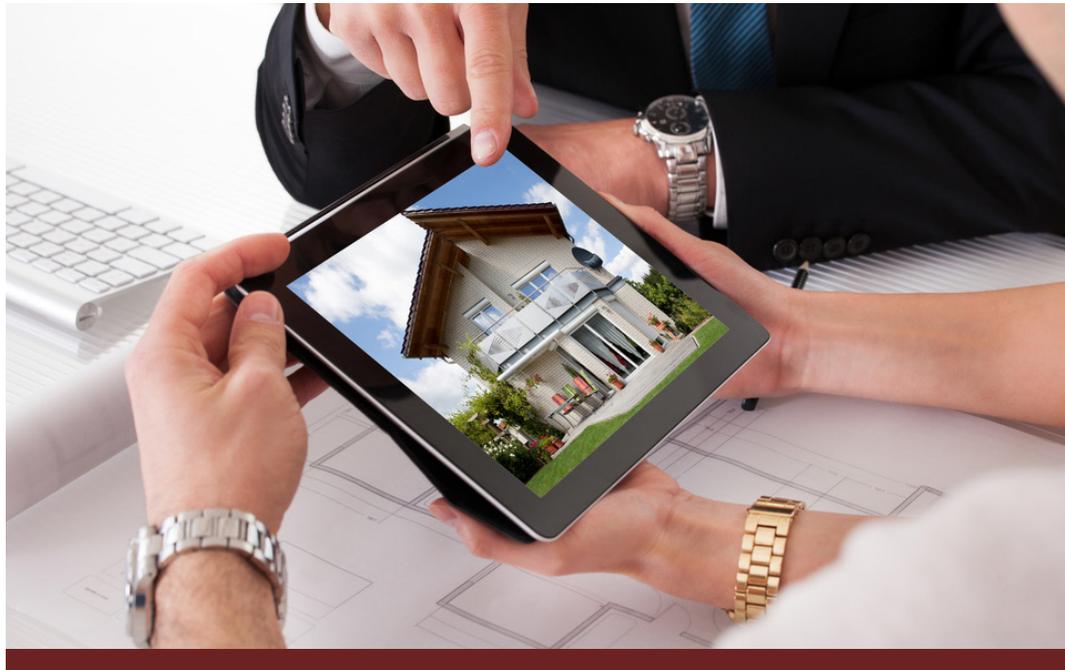


Talk to an Expert Today

The process of selecting new siding and having it installed can be intimidating. However, by talking to an exterior design expert, you can actually make it fun.

Exterior designers will come out to your home for a free consultation. They'll look around the house then quote you a price on the spot that won't change. They also have software and samples so that you can see and feel exactly how your siding will be.

From there, your designer will help you schedule a convenient installation time and have your new, durable siding put up in no time.





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