

# NEWS

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FOR IMMEDIATE RELEASE  
**March 27<sup>th</sup>, 2006**

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## **“EXTREME MAKEOVER: HOME EDITION” COMES BACK TO QUEENS, NEW YORK AND CALLS ON ALURE HOME IMPROVEMENTS FOR THE FOURTH TIME**

**EAST MEADOW, NY** — ABC’s Emmy-winning hit show ***Extreme Makeover: Home Edition*** is back in the New York area, and once again, they called upon East Meadow’s **Alure Home Improvements** to handle the task of helping to rebuild the home of a family in desperate need.

In search for the American dream, the Peter family immigrated from Guyana in 1996 and had it all until the day their house burned down. They struggled long and hard to achieve the American dream of coming to America and of building the foundation for a new and better life for them and their growing family. The family’s American dream would be shattered in one moment one evening in 2004 when their 3 level colonial home burst into flames ultimately leaving them hopeless and without their home. After only 6 months, they were forced to move back in to a home that is unlivable with no heat or hot water and very little electricity. Their one working bathroom doesn’t have running hot water. They have to boil the water whenever they need to bathe and they have to cook on makeshift propane stove.

In this episode of ***Extreme Makeover: Home Edition***, Alure Home Improvements of Long Island teams up with the Extreme team to help this Queens family rise from the ashes and live the American dream.

Alure has already performed three dramatic makeovers for the hit show. When ***Extreme Makeover: Home Edition*** called Alure President Sal Ferro about its latest makeover recipient, Ferro knew his team had to step up again. “The Peter family came to America for a better life. What they got is tragedy and misfortune that they did not deserve. Alure will team with ***Extreme Makeover: Home Edition*** to give the Peter family another chance and help ensure they live the American dream.

***Extreme Makeover: Home Edition*** is produced by Endemol USA, a division of Endemol Holding. David Goldberg is the president of Endemol USA. The series is executive-produced by Tom Forman. The show airs Sundays (8:00-9:00 p.m. ET), on the ABC Television Network.

The episode is scheduled to air during the 2006 season