

# 2004 Business OF THE Year

Awards of Excellence



June 9, 2004

Mr. Sal Ferro  
Alure Home Improvements  
116 Charlotte Avenue  
Hicksville, NY 11801

Dear Mr. Ferro:

On behalf of the *Chamber of Commerce Regional Business Partnership*, we extend our congratulations to you for winning our **Award of Excellence at the 2004 Business of the Year** Gala — and deservedly so. Your business has been awarded for exemplifying corporate responsibility and philanthropy through dedicated efforts at improving the quality of life in our region.

We hope that you have prominently displayed your award and banner — commemorating your triumph with customers and community alike. Within the next week we will be photographing you, your company and the displayed banner. Expect a call soon so we can schedule an appointment.

Enclosed, please find a complimentary photograph of representatives of your business from the Awards Ceremony. Our next issue of *Chamber Newsline Magazine*, shipping later this month, will contain additional pictures that highlight the event and all of this year's recipients.

By continuing to dedicate efforts in the community, you will make yourself eligible for the Business of the Year Awards of Excellence's highest distinction — "**Hall of Fame**" — honoring previous recipients for their on-going commitment, charitable contributions and support.

Congratulations and best wishes for a year full of success. We look forward to seeing you at next year's Gala.

With Professional Respect,

Dennis Sneden, CCE  
CEO & President

Fran Cohen  
VP Membership & Operations



**THE CHAMBER OF COMMERCE**  
**Regional Business Partnership**

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